

ADVANCED NLP COACHING SKILL TRAINING (COMPREHENSIVE PROGRAM ON DYNAMIC COACHING)

WHAT MAKES THIS PROGRAM UNIQUE ?

In this training, we focus on the development of skills for coaching clients to discover their unique values and actualizing their goals in life. Through powerful questioning techniques, we unveil their motivation strategies; identify self-defeating influences, and create their own vision for a compelling future. It is about advanced skills to help clients to let go of self-imposed rules and limitations and getting them into sustainable and effective action plans. While traditional Coaching began with an exclusive focus on performance; our **Dynamic-Coaching** moves on from the pure 'Left Brain' style of coaching to stimulation of the 'Right Brain' as well. The synergy effect thus created enhances the development of **generative** and **transformative change**.

Training Sessions:	2012年12月14日 (Fri)	7:00 pm - 10:00 pm
	2012年12月15日 (Sat)	2:30 pm - 9:30 pm
	2012年12月16日 (Sun)	9:00 am - 7:00 pm
	2013年2月15日 (Fri)	7:00 pm - 10:00 pm
	2013年2月16日 (Sat)	2:30 pm - 9:30 pm
	2013年2月17日 (Sun)	9:00 am - 7:00 pm

Tutorial Sessions:	2013年1月26日 (Sat)	10:00 am - 5:00 pm
	2013年1月27日 (Sun)	10:00 am - 5:00 pm

6-Self Coaching Workshops @3 hours/workshop to be created by the participants in groups of 5 to 6.

Assessment:
Practical Skills : 2013年2月26日 (Tue) 7:00 pm - 10:00 pm
Written : 2013年2月28日 (Thu) 7:00 pm - 10:00 pm

Pre-requisites for attending the program : Certified NLP Practitioner or equivalent

Trainer : Dr. Alex Cheung

Master Trainer of NLP &
Certified Coach Trainer of ABNLP
Fellow of the Chartered Management Institute, UK (FCMI)
Fellow of the H.K. Institute of Directors (FHKIoD)



Venue : Our Training Centre
Fee : HK\$8,200 per person
Early Bird : 20% off if enrolled on or before **14th November 2012**
10% off if enrolled on or before **30th November 2012**
Early Enrollment Opportunity : Programme offered "once" in every 2 years.



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Course Content

1. The Art of Coaching

What is Coaching? Why do we need Coaching? How is Coaching different from other disciplines like Consultancy, Counseling...etc?

2. The Basic

This part deals with laying the foundations for Effective Coaching: Co-creating the Coaching Agreement and Relationship; the NLP Coaching Process and Cycle. Seven Basic Essential Coaching Skills are fully discusses to enable participants to start the Coaching Process.

3. Beyond the Basics

(tapping into the power of the whole mind)

More sophisticated techniques like to Change Model for Effective Change Skills & Self Actualization Model for Strategic Coaching Skills are deployed to make Coaching results lasting. To truly motivate people, we need to move them from their ‘Idealized self’ (which they feel they must be in order to gain approval) to their “True Identity”.

4. Coaching as an Effective Leadership Tool

Alpha Leadership Skills developed by Robert Dilts; gear to help leaders to coach team members to perform ‘beyond’ expected outcomes.



Requirements for Graduation :

- 80% Attendance
- Completion of 2 Assignments
- Passed both Written and Practical Skill Assessment

Qualifications attained upon graduation :

- Holder of the Diploma / Certificate of Building Business Intelligence with NLP or equivalent :**
 - 10 credits for the Master Degree Program : MA Work Based Learning (Consultancy, NLP Training & Coaching) from Middlesex University, UK
 - “Certified NLP Coach” by INLPA
 - “Certified NLP Coach” by ANLP (UK)
- Additional Certifications are available for students with both NLP and Timeline Therapy Trainings:**

Additional Certificate	Holders of :
a). Certified Coach by ABNLP	Registered Timeline Therapy Practitioner
b). Certified Master Coach by ABNLP	Registered Master Timeline Therapy Practitioner